Drug fair - Rohwedy OLD 72 UNIT

FEB 28 RECD

2-21-92

Dawn,

The Drug fair in Westfield was renovated last year. We lost our overhead, NSS flex, and Doral Savings Center in the process. Store management was instructed to reduce inventory & cut back on brands. This stores volume has nose-dived. There are shelves behind the main counter for cigarettes, but they don't stock enough for a NSS plan. There are no savings centers from any company, & our Doral CD is the only display in the store.

It is my understanding that this "renovation" is planned for all stores. PM designed a gray color scheme to go with the color scheme of the store. Let me know if you can get our SCP unit back in.

Thanks,

Peggy

51850 2177

Source: https://www.industrydocuments.ucsf.edu/docs/kncy0000